



Media Packet

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GREEN **LUMBUS**

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Earth Day 2009: Picture This

Picture this: thousands of central Ohioans working together with shovels in hand planting trees, cleaning the banks of our scenic rivers, removing non-native species from parks, establishing vegetable gardens in communities, and otherwise beautifying the city we call home. Earth Day 2009 is on the horizon and it is going to be bigger, better and greener than ever before. Can you picture this?



Pictures by Darell Day



For 2009, the Columbus Earth Day event is going to be split into two days. Saturday, April 18th will be for volunteer worksites and Sunday, April 19th for the celebration, which will take place in Goodale Park. The two day format was selected to increase participation at the worksites by offering volunteers both morning and afternoon options. Our goal is to encourage 3,000 volunteers to participate in 2009. We will also be growing the Goodale Park celebration by including more features and potentially a national music act.

Earth Day 2009: Picture This

April 18th Volunteer Worksites, throughout central Ohio

Description

- 60+ volunteer worksites throughout central Ohio
- Green Columbus centrally recruits volunteers and routes them through www.picturethis09.org, where volunteers select the worksite of their choice
- Individual worksites are run by non-profit and community groups, who work in partnership with Green Columbus for the Earth Day event
- Below are the details for a featured worksites, on the morning of April 18th
- Media and others are welcome to attend any worksite (full listing at www.picturethis09.org), but the one listed below is where Green Columbus will steer politicians, local personalities, and the media.

Featured Worksite

- New Freedom Garden Clean-up, Planting and Pruning
- Organization: Four Seasons City Farm
- Location: Corner of East Mound St. and Carpenter St.
- Time: 9AM to noon
- Description: Preparation of planting beds and for vegetables gardens, weeding, and removal of invasive honeysuckle from the tree lines.
- Sponsor: Columbus Bar Association

Worksite Coordinator

- Julie Alton
- (614) 216-3788
- worksites@picturethis09.org

Earth Day 2009: Picture This

April 19th Celebration, noon-7 PM, Goodale Park

Features

- Pedal Powered Photo Pavilion – In connection with the Picture This theme, the celebration will feature a photo pavilion showing pictures from the April 18th volunteer worksites. To view the pictures, participants must pedal a stationary bike that powers the projector.
- Zero Waste – Everything vended at the park will be compostable or recyclable and infrastructure will be provided to handle each waste stream, resulting in zero waste going to the landfill.
- Earth Day Challenge Cup – The company, non-profit and school that send out the most volunteers to work on April 18th will be recognized with a custom glass trophy made from recycled bottles.

Gazebo Stage presented by CW Project Green

- 5:30 PM – Featured speakers including Mayor Michael B. Coleman, presentation of the Earth Day Challenge Cup by NetJets, announcement of Joseph P. Roel Scholarship winner, drawing for America's Next Top Model Citizen grand prize.
- 6:00 PM – Headline band – Two Cow Garage
- Other acts - Bum Wealthy (noon), Erika Carey and the Calamities (12:45), Heartbreak Orchestra (1:30), Couch Forts (2:30), Flotation Walls (3:30), Tin Armor (4:30)

Community Stage

- 2:00 PM – Animal Show by The Columbus Zoo & Aquarium
- 2:45 PM – Eco-Friendly Fashion Show
- Other acts – Agent Good Green (noon), Victoria Parks (1:00), COSI (3:15), Agent Good Green (4:00), Le Fever (4:30)

Shelter House

- 1:30 PM – Town hall meeting with state and federal politicians
- Green Living Workshops by Simply Living – Walk, Bus, Bike: Routes to a Better Society (noon), Sustainability! Go Green Without Going Broke (3:30)

Booths

- Over 60 booths for environmental organizations and green businesses

Vendors

- Cold beer from Great Lakes Brewing Company
- Local and Organic Food – Rad Dog, Whole Foods Market, Benevolence Café, Jeni's Splendid Ice Cream

GREENCOLUMBUS

About Green Columbus

Green Columbus is a non-profit, 501(c)3 organization that exists to promote sustainable living in Central Ohio and globally by: 1) providing forums for environmental groups, citizens and others to interact, 2) raising awareness about environmental issues and what can be done locally, and 3) encouraging participation in action oriented green events.

Green Columbus is the organization behind the past two citywide Earth Day events.

Earth Day 2008: Now Get Busy! Building on the success of the first citywide Earth Day event in 2007, Green Columbus organized and expanded the event in 2008. Volunteers worked 3-4 hour morning shifts at their choice of more than fifty worksites. In total, over 1,400 central Ohioans volunteered 4,700 hours planting trees, cleaning up parks and beautifying communities. At noon, volunteers made their way to Goodale Park for a zero waste celebration.

Earth Day 2007: A Year in a Day, the first citywide event in over a decade, was a great success. Our goal of soliciting one person-year (2,000 person-hours) of volunteer labor was surpassed by enabling and encouraging 1,300 central Ohioans to put in over 3,900 person-hours, almost two person-years, at 42 worksites throughout the area. The morning work activities were followed by a celebration at Goodale Park, which featured a free lunch for morning volunteers, booths for environmental organizations and green businesses, live music, and speakers, including Mayor Michael B. Coleman.

Earth Day 2009: Picture This Sponsors

Event Sponsors

WWHO The CW
NetJets (Challenge Cup)
CD 101
Columbus Alive!
Comfest
COTA
Earth Day Network
Earth Share of Ohio
Fiji Water
Genuine Creative
Great Lakes Brewing Co.
Grip Technology
Jeni's Splendid Ice Cream
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Worksite Sponsors

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Whole Foods Market



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Promoting sustainable living by: 1) providing forums, 2) raising awareness, and 3) encouraging participation 