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FOR IMMEDIATE RELEASE

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### **Earth Day Volunteer Registration Opens on [www.PictureThis09.org](http://www.PictureThis09.org)**

Columbus, Ohio – March 20, 2009 – Yesterday, marked the public launch of the Earth Day 2009: Picture This website – [www.PictureThis09.org](http://www.PictureThis09.org). The website has a wealth of information about the Columbus Earth Day event as well as an on-line registration tool for both April 18<sup>th</sup> worksite and April 19<sup>th</sup> celebration volunteers.

Earth Day 2009: Picture This is the third annual event organized by Green Columbus, and has the goal of encouraging 3,000 volunteers at more than 60 area worksites. The worksites, which occur throughout the day on April 18<sup>th</sup>, are run by organizations ranging from Columbus Recreation and Parks to Friends of the Lower Olentangy Watershed to the City of Dublin. The on-line registration tool, designed by Grip Technology, allows potential volunteers to browse the available worksites and select the one that interest them most. It also caps the number that can sign up for each worksite to avoid too many volunteers from flooding too few sites.

The public website also has information about the Goodale Park celebration on April 19<sup>th</sup>. The celebration component of Picture This will feature a lineup of local bands, with Two Cow Garage as the headliner. The shelter house at Goodale will host green living workshops and a town hall style meeting with elected politicians. Mayor Michael B. Coleman will also be delivering his annual Earth Day address. Other attractions at the park are a kids' tent, booths for environmental organizations and green businesses, Columbus Zoo animal shows and much more. The entire event at Goodale aims to send zero waste to the landfill by composting and recycling all waste generated.

The sponsoring organizations for Earth Day 2009: Picture This are: The CW of WHO-TV, CD101, Great Lakes Brewing, Earth Share of Ohio, Columbus Alive, COTA, Miriam Chon Designs, Fiji Water, Earth Day Network, Genuine Creative, Grip Technology, Jeni's Ice Cream, Limit Brands Foundation, and Weisenbach Recycled Products. NetJets is sponsoring the Earth Day Challenge Cup.

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# GREENCOLUMBUS

## About Green Columbus

Green Columbus exists to promote sustainable living in Central Ohio and globally by 1) providing forums for environmental groups, citizens and others to interact. 2) raising awareness about environmental issues and what can be done to address them, and 3) encouraging participation in action oriented green events. More information is available at [www.greenbus.org](http://www.greenbus.org)

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